



ROLF RAINER FOOTWEAR since 1923

“If the shoe fits, you forget about your foot; if the belt fits, you forget about your belly; if the heart agrees, you forget about the pros and cons.” CHUANGTSE

From the very first steps

Literally, the feet are the support in the life of a human being.

In our lifetime, we cover up to 100.000 miles with them – that is about 4 times around the globe.

In order to get that far, we have been relying on a useful companion for 2.000 years – that is the shoe.

It is intended to hold and protect us, adapting to our foot like a second skin.

Only if it achieves that perfect blend between hard and soft, supporting and resilient, the shoe will give the owner that

certain feeling ...to be walking with ease.

Producing footwear with master ship

Until the present day, more than *300 steps* are necessary for the production of a shoe.

The first and most important step will always be the last – the last being a reproduction of the foot made of wood.

The symmetry of the toes, the height of the instep, the outline of the ball and the foot's curve – all of these need to be measured exactly.

Upper leather and lining are cut to size, front and rear caps are fitted, sole and heel are joined with the uppers and a strip of leather – called frame – is sewn in to make the shoe more rigid.

So there is still a multitude of necessary production steps. Rolf Rainer learnt all of them in the family business from his father and grandfather.

As early as 1923, handmade shoes were produced in the Rainer workshop. And this handcrafting tradition is carried on consciously until the present day.

In step with our time

Even though the production methods of an artisan shoemaker take their time – new materials and modern technology offer new opportunities for more efficiency.

Bumps can be absorbed more softly by using cork and special sorts of leather.

And as early as 1998, Rolf Rainer applied a scanner in his workshop for an exact database of the measurements of the foot.

Continuous training and cooperation with shoe specialists make sure that latest scientific findings are applied for the analysis of the loads on the foot and for shaping the shoe.

It's the last which makes the shoe.

Any shoe design has to be in line with the body, with its shape and its movements. It has to take into account the nature of the ground as well as the weather and it must surely be functional and do justice to the material.

Ideally, it will not only give protection from the wet and the cold but also facilitate the movement of the foot and allow the skin to breathe.

To this end, it must achieve a perfect adjustment to the physique and medical condition of the foot.

Proper fit, walking comfort and the character of a shoe – all of these depend on the last which needs to be made by a professional.

There are great individual variations of a foot's proportions. These variations need to be taken into account for a shoe with a first-class fit.

Shoes can open worlds.

The choice of material already offers a tremendous scope to underline your own personality. Whether you decide for traditional kinds of leather such as calf, goat or sheep or rather for kangaroo leather – it will have a marked effect on your appearance.

This is why competent and experienced staff are at your disposal at Rolf Rainer's to help you finding the shoes which are perfectly in line with your personality.

Whether it is a plain classic, or timeless elegance, or something unusual, playful or extravagant; one colour or mixed colours – every shoe will be a unique handmade specimen underlining your character.

Not everyone can offer this...

bespoke shoes made to measure

- Dates are arranged for taking your measurements, for provisional fitting and for fitting the finished shoe.
- Use of choice leather;
- Built from leather and nothing else;
- Lasts made from beech wood will be kept for future orders;
- Repairs are carried out on the original last;
- Analysis of the loads on your foot;
- Advice on your personal style;
- Delivery after no more than three months;
- Price according to quotation.

Hand-made shoes to customer's specification

- Apart from the width and length you can specify the upper leather, the sole and the design.
- > These shoes are delivered within 4 weeks and prices start at 380,- €.

The ready-made alternative

- Select shoes which are healthy for your feet and strictly in line with Rolf Rainer's quality standards.

Creating comfort

- No matter where the shoe hurts you – we offer ideal modifications of ready-made shoes according to up-to-date orthopaedic expertise. Made-to-measure insoles and supports – all health insurances.

Repairs

- Speedy and reliable service for the customers.
- From sewing soles to polishing shoes – everything will be carried out immediately at moderate cost.
- Shipment is also part of our service.

**Rolf Rainer Footwear • Johannes-Flintrop-Straße 29 • 40822 Mettmann
Tel.: 02104 - 98 39 15 • Fax: 02104 - 98 39 17 • www.rolfrainer.com**

Opening hours:

Monday, Tuesday, Thursday, Friday 9 a.m. to 6 p.m.

Wednesday 9 a.m. to 1 p.m., Saturday 10 a.m to 1 p.m. and by appointment

Rolf Rainer

Shoes hand-made to customer's specification – find your personal fit!

Custom-made shoes offer a great variety of standard lasts, materials, colours and sizes. Correct and comfortable fit, top quality from the upper leather to the sole together with competent advice – it is all of these factors as well as your personal options which contribute to your custom-made shoe. Proper fit without any pressure and friction will not only ensure wearing comfort but in the long run also the health of your feet.

Styles & Soles

Choose your personal favourite from the 4 standard models pictured below. No matter if it is plain or classic.

Our range of soles comprises 4 different materials, all of which have an effect on the walking comfort and usability of your custom-made shoe.

Each model is available in half sizes from size 7 to size 12.

The "Warwick" model	golf sole
The "Kennedy" model	hard-wearing rubber sole
The "Wellman" model	soft rubber sole
The "Wendell" model	single or double leather sole

Colours & Leathers

Choice of leather is a decisive factor as it determines a shoe's character. There are 7 valuable leather qualities at your disposal in a variety of colours.

Price & Delivery

Basic price for all models is 380,- €, and delivery time is 4 weeks.

Appointments & Contact

Arrange a date with us for advice and a try-on!

Rolf Rainer shoemaker's Joh.-Flintrop-Str. 29 – 40822 Mettmann Tel. (02104) 983915 – Fax (02104) 983917 Rolf.Rainer@t-online.de – www.rolfrainer.com	Opening hours: Monday – Friday 9 a.m. – 6 p.m. Wednesdays 9 a.m. - 1 p.m. Saturdays 10 a.m. - 1 p.m.
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